



**GEORGIA PUBLIC BROADCASTING
2006
QUARTERLY REPORTS
1ST — 4TH QUARTERS**

**ISSUES
&
PROGRAMMING**

**Georgia Public Broadcasting
Quarterly Report
List of Categories for Programs**
1st Qtr. 2006

- 1. Arts/Culture**
- 2. Economy**
- 3. Health/Healthcare**
- 4. Minorities/Civil Rights/Cultural Perspectives**
- 5. Youth**
- 6. Government/Legal Issues**

(1) Arts/Culture

Walking the Bible

PBS

Wednesdays, Beginning January 4, 8:00-9:00pm

At a time when the world is searching for understanding, this miniseries accentuates the commonalities of Christianity, Judaism and Islam.

Part adventure, part archaeological detective work and part spiritual exploration, the program features Savannah native and author of the best-seller *Walking the Bible* Bruce Feiler on his inspiring 10,000-mile odyssey as he searches for traces of the great biblical heroes. The series wanders through 10 countries on three continents, including volatile areas of the Middle East.

State of the Arts

Local

Friday, January 13, 9:00pm-10:00pm

Host Hamilton Northcutt shares some of the best stories featured on GPB's Award-winning quarterly arts program State of the Arts, including a visit to Plains to visit former President Jimmy Carter and to explore his talents, including woodworking and painting. Other features include the Savannah Music Festival, Athens artist Sunny Taylor, art on the Internet, the harrower Summer Opera Workshop, and a visit to Atlanta's High Museum.

(2) Economy

Georgia's Business

Local

Sunday, January 29, 1:30-2:00pm

Jeff Stibel, CEO, Interland

This week, among all of America's public companies, he is one of the youngest CEOs. Thirty-two-year-old year old Jeff Stibel runs Georgia-based Interland, a company whose business is focused on helping companies run their business on the Internet.

Georgia's Business

Local

Sunday, February 12, 1:30-2:00pm

Ronald Brown, President and CEO, Atlanta Life Financial Group

2005 was the centennial year for one of America's oldest black-owned businesses... Atlanta Life. Under the direction of CEO Ron Brown, Atlanta life helps consumers, businesses and communities build and protect wealth.

The Georgia Aquarium: Keepers of the Deep

Local

Wednesday, March 14 8:00-8:30pm

With the anticipated economic impact that this new facility is expected to have on Atlanta, GPB went behind the scenes in this Original Production to see how scientists, engineers, and veterinarians are creating and managing the world's newest and largest aquarium, the Georgia Aquarium. Management and care of the vast array of fishes and mammals requires new techniques and technologies. Medicine, biology, zoology, nutrition, environmental scientists and engineering all come to play in creating this new aquarium adventure.

(3) Health/Healthcare

Georgia Weekly

Local

Saturday, February 5, 1-1:30pm

In recognition of Heart Month, we took a look at some of the groundbreaking research into heart disease and treatment taking place in Georgia. The American Heart Association estimates that nearly 12 million Americans suffer from heart disease. It is the leading cause of death in the US. Perhaps even more alarming, recent statistics indicate that children are being diagnosed with high blood pressure, a disease associated only with adults in the past. **Dr. Nic Chronos** of St. Joseph's Research Institute in Atlanta and **Dr. Gregory Harshfield**, Director of the Georgia Prevention Institute at the Medical College of Georgia in Augusta, join us to discuss the trends and their work.

Frontline: The Meth Epidemic

PBS

Tuesday, February 14, 9:00-11:00pm

GPB will investigate the methamphetamine crisis with a special evening of programming. **Frontline's** "The Meth Epidemic" explores how the drug has become big business across the nation. Followed by:

The *GPB Original Production The Georgia Meth Invasion* examines the effect of meth on Georgia's communities and offers information from local experts on prevention and treatment and law enforcement and safety issues. Representatives from the Georgia Council on Substance Abuse will also be in the GPB Studios to answer viewer calls about meth.

Local

(4) Minorities/Civil Rights/Cultural Perspectives

The NewsHour with Jim Lehrer

PBS

Tuesday, January 31, 6-7:00pm

Coretta Scott King, who continued the fight for racial equality after her husband Dr. Martin Luther King Jr. was assassinated, died Monday at age 78. Gwen Ifill discusses Coretta King's legacy with the Rev. Joseph Lowery, former head of the Southern Christian Leadership Conference, and Dr. Johnnetta Cole, president of Bennett College for Women.

African American Lives

PBS

Wednesdays, February 1-8, 9:00-11:00pm

An unprecedented four-part PBS series, takes Alex Haley's "Roots" saga to a whole new level through moving stories of personal discovery. Using genealogy, oral history, family stories and DNA analysis to trace lineage through American history and back to Africa, the series provides a life-changing journey for a diverse group of highly accomplished African Americans, featuring Atlanta Native and comedian Chris Tucker.

Issac Hayes: A Conversation

Local

Friday, February 24, 8:00-8:30pm

In the GPB Original Productions, soul superstar Issac Hayes talks about his life and career with host Susan Hoffman.

(5) Youth

Prep Sports Plus

Local

Friday, January 13, 10pm and repeats

Saturday, January 14, 11am & 6:30pm

Georgia's longest running weekly high school sports and academics program, returns this month with GHSA State Cheerleading Championship Special. GPB was there as high school teams throughout the state competed in Columbus this past December for one of six state titles. Approximately 40 schools are featured.

Boys and Girls High School Basketball Championships

Local

Friday, March 3, 1:30-10:30pm and

Saturday, March 4, 11am - 10:30pm

Georgia Public Broadcasting brings back live coverage of the Georgia High School Association Boys and Girls High School Championships.

(6) Government/Legal Issues

Lawmakers

Local

Monday through Friday, January - March, 7:00-7:30pm

As state legislatures gather for the 2006 Georgia General Assembly this month, Georgia Public Broadcasting will go under the Gold Dome to provide in-depth news coverage and analysis of the legislative action.

Norman S. Fletcher: A Conversation

Local

Sunday, January 15, 1-1:30pm

In this lively discussion with Georgia's former Chief Justice, Susan Hoffman talks with Fletcher about his life and the judicial issues that highlighted his career

The NewsHour with Jim Lehrer

PBS

Wednesday, March 8, 6-7:00pm

Gwen Ifill reports on how the agreement to allow a United Arab Emirates company to manage six U.S. ports has driven a wedge into the Republican Party. Then, Ifill speaks with Republican Reps. Jack Kingston of Georgia and Darrell Issa of California.

**Georgia Public Broadcasting
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List of Categories for Programs**
2nd Qtr. 2006

- 1. Arts/Culture**
- 2. Economy**
- 3. Environmental**
- 4. Health/Healthcare**
- 5. Minorities/Civil Rights/Cultural Perspectives**

(1) Arts/Culture

State of the Arts

Local

Wednesday, May 10, 8 - 9pm

GPB's Award-winning quarterly arts program is packed with compelling stories and artist profiles. Features include Macon's Robert McDuffie, one of the world's leading classical violinists. Also, visually impaired photographer Oraien Catledge has taken some of the greatest photographs of our time. State of the Arts has also launched new music performance segments in GPB's Studio C with the phenomenal teenage acoustic band the Lovell Sisters

(2) Economy

Nightly Business Report

PBS

Tuesday, April 4, 2006 11:30pm

Market Stats; Paul Kangas' Stocks In The News; Airline Analyst Philip Baggaley's Outlook For Delta Airlines; Investors Are Taking A Shine To Metals; China's Hold On U.S. Securities Could Be Risky Business; First Quarter Mutual Fund Report; Last Word: A Bug's Life.

Georgia's Business

Local

Sunday, April 16, 1:30-2:00pm

Richard Anthony, President and CEO, Synovus

This week on Georgia's Business: from Columbus, we welcome the head of one of the south's fastest growing financial services companies...and one of the best places to work. An interesting business philosophy from the CEO and President of Synovus, Richard Anthony.

Georgia's Business

Local

Sunday, May 28, 1:30-2:00pm

Virgil Williams, Atlanta Entrepreneur

This week on Georgia's Business: Georgia Tech grad made good. Atlanta entrepreneur Virgil Williams, whose family owns and operates Lake Lanier Islands Resort... investor, engineer, builder...and the man who designed the Great American Scream Machine at Six Flags.

Job Fair

Local

Wednesday, June 28, 7-9pm

GPB, The Georgia Department of Labor and WALB Television in Albany, Georgia partnered for Job Fair 2006, a two-hour live television production that connects Georgians seeking jobs with DOL career managers who can help them find work.

(3) Environmental

Gardening in Georgia

Local

Saturdays, May 6, 13, 20, 6:30pm

Gardening in Georgia gives viewers practical "how-to" information on plant selection and care for gardens, landscapes, and homes. The show provides in-depth explanations of gardening problems and solutions. Host Walter Reeves presents a unique blend of real-life expertise and the latest unbiased, research-based information from The University of Georgia's College of Agricultural and Environmental Sciences.

Georgia Outdoors

Local

Saturdays, June 17, 24, 6pm

Georgia Outdoors takes viewers across the state to learn about the many ways we can protect and enjoy the environment. Top environmental experts and outdoor recreationists offer their advice on preserving Georgia's greatest natural resources while having fun at the same time.

(4) Health/Healthcare

Frontline: The Meth Epidemic

PBS

Tuesday, April 4, 9:00-11:00pm

GPB will investigate the methamphetamine crisis with a special evening of programming. **Frontline's** "The Meth Epidemic" explores how the drug has become big business across the nation. Followed by:

The *GPB Original Production* **The Georgia Meth Invasion** examines the effect of meth on Georgia's communities and offers information from local experts on prevention and treatment and law enforcement and safety issues. Representatives from the Georgia Council on Substance Abuse will also be in the GPB Studios to answer viewer calls about meth.

Local

The Forgetting: A Portrait Of Alzheimer's

PBS

Tuesday, April 25, 9:00 – 11:00pm

A 90 minute documentary that explores this frightening disease, the human toll it takes on patients and caregivers, and the latest research in the race to find a cure. At 10:30 PM, **Alzheimer's: The Help You Need**, a half-hour follow-up special, will bring together a panel of experts to provide authoritative answers to commonly asked questions.

GPB also hosted a toll-free viewer hotline staffed by experts from the Georgia chapter of the Alzheimer's Association during the broadcast of the program.

Georgia Weekly
Tuesday, May 30, 7-7:30pm-
Special edition of **Georgia Weekly** focusing on AIDS.

Local

Frontline: The Age of Aids
Tuesday, May 30 and Wednesday, May 31, 9-11pm
On the 25th anniversary of the first diagnosed cases of AIDS, Frontline examines one of the worst pandemics the world has ever known. As part of a special partnership with Emory University's Rollins School of Public Health, GPB will host an in-studio phone bank during both evenings of broadcast that will be staffed by AIDS experts.

PBS

(5) Minorities/Civil Rights/Cultural Perspectives

African American Lives
Sunday, June 4, 3-5pm, and Friday, June 9, 8-10pm
An unprecedented four-part PBS series, takes Alex Haley's "Roots" saga to a whole new level through moving stories of personal discovery. Using genealogy, oral history, family stories and DNA analysis to trace lineage through American history and back to Africa, the series provides a life-changing journey for a diverse group of highly accomplished African Americans, featuring Atlanta Native and comedian Chris Tucker.

PBS

**Georgia Public Broadcasting
Quarterly Report
List of Categories for Programs**

3rd Qtr. 2006

- 1. American History/Biography**
- 2. Economy**
- 3. Environment/Nature/Geography**
- 4. Arts/Culture**
- 5. Local/National Politics**

(1) American History/Biography

History Detectives

PBS

Monday, July 3 & Monday, July 17, 9 - 10pm

The History Detectives visit Georgia in two separate episodes. On July 3, they visit Coca-Cola's headquarters in Atlanta to trace the legacy of the soft drink empire and examine its influential role in American commerce and advertising. Then on July 17, the story of a mysterious badge found in the Savannah River that is thought to be a remnant of the Revolutionary War.

Sites to Behold

Wednesday, July 26, 8 PM, Friday, July 28, 7 PM & Sunday, July 30, 6 PM **Local**

This GPB Original Production captures the fabulous stories of the people and places associated with Georgia's 63 state parks and historic sites across the state.

(2) Economy

Georgia's Business

Local

Sunday, August 20, 1:30 PM & Thursday, August 24, 7 PM

Sam Williams, President, Metro Atlanta Chamber of Commerce
This week on Georgia's Business: one of the state's most influential business leaders. For nearly a decade, Sam Williams has led the Metro Atlanta Chamber of Commerce, the latest chapter in a career that started on the staff of Mayor Ivan Allen, and continued with a 20-year stint with developer John Portman.

Georgia's Business

Local

Sunday, September 10, 1:30 PM & Thursday, September 14, 7 PM

The new man at the top of all Georgia colleges and universities, Erroll Davis. The University of Chicago grad takes over the job that has a \$5 billion dollar budget. He is first African American and the first non-academic to hold the role of Chancellor of the Board of Regents of the University System in Georgia.

(3) Environment/Nature/Geography

Nova: "This Old Pyramid" & "The Mummy Who Would Be King"

PBS

Tuesday, August 1, 8 PM

Egyptologist Mark Lehner and professional stonemason Roger Hopkins join forces in the shadow of the Great Pyramid of Giza to put clever and sometimes bizarre pyramid construction theories to the test. Next, while a trail of clues hints at how a looted mummy made its way to North America a century and a half ago, archaeologists at **Atlanta's Emory University** employ the latest imaging and DNA techniques in hope of confirming the body's hidden identity.

Georgia Outdoors (throughout September)
Fridays, 8:30 PM; Saturdays, 11:30 AM
Sundays at Noon; & Wednesdays, 7:30 PM

Local

Georgia Outdoors takes viewers across the state to learn about the many ways we can protect and enjoy the environment. Top environmental experts and outdoor recreationists offer their advice on preserving Georgia's greatest natural resources while having fun at the same time.

(4) Arts/Culture

A Cemetery Special
Monday, September 4, 10 PM

PBS

Featuring Atlanta's Oakland Cemetery, this celebration of cemeteries across America takes an unusual and informative look at graves, monuments, family plots, sculpture, and the way cemeteries interconnect with many aspects of modern American culture.

Georgia Traveler
Fridays, Premiering September 8, 8 PM

Local

A GPB Original Production, *Georgia Traveler* celebrates Georgia's rich culture and heritage with fun stories about Georgia's history, natural resources, folklore and people while showcasing the state's most beautiful and unusual places.

Music Hall of Fame
Saturday, September 16, 8:30 PM

Local

GPB celebrates the best in Georgia music with the live broadcast of the Georgia Music Hall of Fame Awards from the Georgia World Congress Center in Atlanta.

State of the Arts
Wednesday, September 27, 9 PM

Local

GPB's award-winning quarterly arts program not only introduces you to our state's amazing artists but also takes you behind-the-scenes of our state's stellar art exhibits, performances and cultural institutions.

(5) Local/National Politics

Atlanta Press Club Debates
Sunday – Thursday, July 9 – 13 & Sunday, July 16, 6 PM
GPB will present coverage of the Atlanta Press Club political debate series.

Local

**Georgia Public Broadcasting
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List of Categories for Programs**

4th Qtr. 2006

1. Race Relations/Civil Rights
2. Environmental Issues/Natural Resources
3. Health/Healthcare
4. Civic Engagement/Informed Voters

(1) Race Relations/Civil Rights

Eyes On The Prize

PBS

Mondays, October 2 - 16, 9

"Eyes on the Prize" tells the definitive story of the Civil Rights era from the point of view of the ordinary men and women whose extraordinary actions launched a movement that changed the fabric of American life, and embodied a struggle whose reverberations continue to be felt today.

To mark the return of this landmark series, much of Georgia Public Broadcasting's October programming was themed around **Eyes On The Prize**. **They included:**

John Lewis: A Conversation – Marching for Freedom
Sunday, October 1, 1 PM, Monday, October 2, 11 PM;
Tuesday, October 3, 7 PM

Local

This GPB Original Production part one of two special episodes, Congressman John Lewis of Georgia's 5th district embraced the philosophy of non-violence and put his life on the line during the Civil Rights movement.

John Lewis: A Conversation – Making a Better America
Sunday, October 8, 1 PM, Monday, October 9, 11 PM;
Tuesday, October 10, 7 PM

Local

In this GPB Original Production, Lewis talks about his devotion to the philosophy of non-violence, how his experiences in the Civil Rights Movement shaped his role in Congress and about the battle he is still fighting today.

(2) Environmental Issues/Natural Resources

Sites to Behold: The History of Georgia's State Parks
Sunday, December 10, 5 PM

Local

As part of the Georgia State Parks Systems' 75th anniversary Celebration taking place through 2006, this GPB Original Production Captures the fabulous stories of the people and places associated with Georgia's 63 state parks and historic sites across the state.

The Secret Seashore: Georgia's Barrier Islands
Sunday, December 10, 6:30 PM

Local

This GPB Original Production captures the natural beauty of our state's barrier islands. The barrier islands provide the first line of defense for the coast against the ravages of storms and also serve as a barrier to the outside world for those who discover their quiet isolation

(3) Health/Healthcare

Frontline: Living Old

PBS

Tuesday, November 21, 9 PM

With 35 million people in America now age sixty-five and older, "the old old"-those over 85-are now considered the fastest growing segment of the U.S. population. While medical advances have enabled an unprecedented number of Americans to live longer and healthier lives, this new longevity has also had unintended consequences. For millions of Americans, living longer also means serious chronic illness and a protracted physical decline that can require an immense amount of care, often for years and sometimes even decades. Yet just as the need for care is rising, the number of available caregivers is dwindling. With families more dispersed than ever and a healthcare system overburdened, many experts fear that we are on the threshold of a major crisis in care.

Following the **Frontline** special, the *GPB Original Production*

Living Old in Georgia: Caregiving Issues and Answers

Local

Tuesday, November 21, 10 PM

The GPB Original Production addressed what is happening in Georgia. A phone bank of experts in the GPB Studios, lead by the Atlanta Regional Commission Area Agency on Aging, provided resources for viewers who have questions.

(4) Civil Engagement/Informed Voters

Atlanta Press Club Debates

Local

Sunday, November 5, 8 PM

GPB presents live coverage of the Atlanta Press Club November 2006 Election/Gubernatorial Debate.